



# Rodrigo de la Fuente Márquez

Senior Web Developer · WordPress · PrestaShop · PHP

Over 8 years building digital solutions for businesses and marketing agencies. Specialized in WordPress — including custom plugins and Elementor widgets. Experienced in PrestaShop, REST API and ERP integrations, server management, and end-to-end client project delivery.

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## WORK EXPERIENCE

**Extremovirtual** Mar. 2025 — Present

**Web Developer**

Málaga, Spain

- ▶ Web design and development, WordPress specialist
- ▶ E-commerce development with PrestaShop
- ▶ Technical support department

**Difadi** Mar. 2021 — Mar. 2025

**Web Developer**

Led a team managing PHP and WordPress integration. Specialized in testing, designing custom plugins and themes, and efficient use of Google tools.

- ▶ PHP and WordPress integration management
- ▶ Custom plugin and theme development
- ▶ Server management oversight using Plesk
- ▶ Ongoing maintenance of servers and websites

**Marketing Aparte** Aug. 2018 — Mar. 2021

**Web Developer**

End-to-end web solutions from initial client consultation to final delivery, including corporate visual design and custom-built tools.

- ▶ WordPress and PrestaShop specialist
- ▶ Website and e-commerce platform development
- ▶ Web and corporate visual design

**Blacknosaur** Jan. 2017 — Jul. 2018

**Co-founder & Web Developer**

Co-founded a marketing agency specialised in full brand development: design, photography, video production and web development.

- ▶ Full brand development
- ▶ End-to-end digital project management

**Freelance** Feb. 2016 — Dec. 2016

**Multimedia Specialist & Web Developer**

Event recording, image and video design (Photoshop, After Effects, Premiere) combined with web development in PHP, Laravel and WordPress.

## EDUCATION

**Davante** 2023 – 2025

**Higher Degree · Multiplatform Application Development (DAM)**

Advanced technical training in cross-platform application development, programming languages, databases and modern software architecture.

**Trazos** 2015 – 2016

**Professional Master's in Web Design & Full Stack Development**

UX/UI design, front-end and back-end technologies, end-to-end full stack projects.

**Trazos** 2014 – 2016

**Digital Media Degree**

Graphic design, multimedia and Adobe tools for visual content production.

**University of Burgos** 2009 – 2014

**Bachelor's Degree in Audiovisual Communication**

Technical and visual design background that enhances UX understanding and the ability to deliver solutions that are both functional and visually compelling.

## PROFILE

8+ years of experience · 300+ websites delivered for businesses and marketing agencies. Technical profile with a design mindset, able to manage projects from brief to launch.

## SKILLS

### Languages

PHP

JavaScript

HTML / CSS

SQL

### CMS & Frameworks

WordPress

PrestaShop

WooCommerce

Elementor

Avada

Divi

### Tools

Git / GitHub

VS Code

Plesk / cPanel

Postman

Figma

Adobe XD

### Specialities

Custom plugins

REST APIs

Elementor widgets

ERP integrations

### Design / Multimedia

Photoshop

Illustrator

After Effects

Premiere

## LANGUAGES

Spanish

Native

English

Intermediate

## CONTINUOUS LEARNING

Constant self-improvement through online courses, official documentation and personal projects — staying current in a fast-evolving industry.